

## **Municipal Careers Awareness: Input Wanted**

AAMDC, AUMA, Alberta Municipal Affairs, ARMAA, LGAA and SLGM are involved in creating a toolkit for municipalities to increase awareness of municipal careers. The toolkit will provide the necessary materials for municipalities to plan for their own events in order to generate interest in local municipal employment. The toolkit is a great starting point to allow municipalities the flexibility to create events that reflect the needs and interests of their own communities. Events may range from municipal open houses and general education about how councils and municipalities operate, to local school events, media campaigns and hiring initiatives.

The SLGM and its partners are looking for input from municipalities before the toolkit is completed. The final toolkit is scheduled for release in the summer of 2010.

We are seeking your suggestions and input in two important areas:

1. Has your municipality had an awareness campaign like this in the past? What worked, and what could be improved? Are there any items you would like to see included in the toolkit? Are there obstacles that have prevented your community from having municipal awareness weeks/initiatives?
2. Once a draft toolkit is prepared, we will need several volunteer municipalities to test out the project. If you are interested in being a part of this focus group, we would like to hear from you! It is expected that your participation would occur in early spring 2010. Participation would involve a review of the toolkit materials. Initiating a municipal careers awareness project would not be required-although you very well may be inspired to after viewing the prepared toolkit!

Any feedback you can provide will help the SLGM and its partners create a better tool for use by Alberta's municipalities. Please contact us with your ideas as soon as possible.

Contact Shari LaPerle ([shari@aamdc.com](mailto:shari@aamdc.com)) or Zohreh Saher ([zsaher@auma.ab.ca](mailto:zsaher@auma.ab.ca)) to provide your thoughts, comments and ideas. Please respond before January 15, 2010.

For more information and to provide your input, please contact either:

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Thanks for your help,

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