

# 8th Alberta Local Government Leadership Forum

8:30 AM, Monday May 16th to  
12:00 PM, Wednesday, May 18th, 2011  
Kananaskis Village, Alberta

## Community Engagement Strategies in Local Government

Now more than ever, civic officials need to seek citizen input, feedback and involvement in pursuing community futures and challenges. This highly interactive learning opportunity with Jan Enns and Dr. Gordon McIntosh weaves contemporary problem solving, strategic thinking, communication and facilitation skills with 'real life' strategic issues to immediately advance participants' community engagement approaches. Leave with skills and strategies to design, implement and improve public communication and consultation processes in local, regional, Métis and First Nation settings. Take home tools will include a Consultation Checklist, Community Profile, Solution Seeking Model and Communication Templates.

### PROGRAM OVERVIEW

- Community Network** – understanding public and vested interests
- Consultative Process** – designing effective public engagement approaches
- Public Consultation** – facilitating dialogue and solutions
- Public Communication** – developing targeted strategies to increase participation

### COMPETENCIES (concepts, techniques and ideas)

- Facilitation** – helping groups and processes to be effective
- Communication** – developing effective public messages
- Strategic Thinking** – using proactive and reactive stakeholder strategies
- Problem Solving** – developing realistic solutions for public support

### DELIVERABLES (take home tools)

- Consultation Checklist** – key steps for good design
- Community Profile** – local network and scanning chart
- Solution Seeking Model** – issues to action road map
- Communication Templates** – key components for effectively spreading the word

### RESOURCE PERSONS

- Jan Enns offers a creative approach to working with media, government, community groups, non-profits and business to raise public awareness and participation about community futures and issues.*
- Dr. Gordon McIntosh has received wide acclaim for a dynamic learning approach that is practical for over 100,000 civic executives through 900 training sessions delivered throughout Canada and overseas.*

### TARGET MARKET

CAOs and managers interacting with the public in municipal, county, Métis and First Nation governments.

### HOSTS

The **Society of Local Government Managers of Alberta** and the **Local Government Leadership (LGL) Institute**. Contact Linda Davies at SLGM (780) 796-3836 or [linda.davies@shaw.ca](mailto:linda.davies@shaw.ca) for more information. The program cost is \$800.00 plus GST (\$850.00 after March 1). For accommodation, contact Delta Lodge at Kananaskis Phone 1-866-432-4322 (Ask for the SLGM rate).



# Public Consultation in Local Government

	Monday, May 16, 2011	Tuesday, May 17, 2011	Wednesday, May 18, 2011
	W E L C O M E		
8:30 – 10:00	<b>PROGRAM OVERVIEW</b> <ul style="list-style-type: none"> <li>• Schedule &amp; Activities</li> <li>• Designing Processes</li> <li>• Determining Benefits &amp; Pitfalls</li> <li>* <i>Consultation Checklist</i></li> </ul>	<b>SCANNING THE COMMUNITY</b> <ul style="list-style-type: none"> <li>• Scanning the Environment</li> <li>• Inventorying External &amp; Internal Factors</li> <li>• Classifying Strategic Issues</li> <li>* <i>Scanning Chart (&amp; Strategic Topics List)</i></li> </ul>	<b>DEALING WITH REALITY</b> <ul style="list-style-type: none"> <li>• Conducting a Reality Check</li> <li>• Dealing with Emerging Concerns</li> <li>• Using Proactive &amp; Reactive Strategies</li> <li>* <i>Consultation Challenge: Reality Check</i></li> </ul>
10:00	1 0 : 0 0 B R E A K		
10:15 – 12:00	<b>FACILITATIVE LEADERSHIP</b> <ul style="list-style-type: none"> <li>• Thinking Strategically</li> <li>• Facilitating Others</li> <li>• Using Facilitation Techniques</li> <li>* <i>Facilitation Tools</i></li> </ul>	<b>SEEKING SOLUTION</b> <ul style="list-style-type: none"> <li>• Using Creative Problem Solving</li> <li>• Defining the Issue</li> <li>• Determining Desired Outcomes</li> <li>* <i>Consultation Challenge: Question &amp; Result</i></li> </ul>	<b>SELLING AN IDEA</b> <ul style="list-style-type: none"> <li>• Influencing Others</li> <li>• Organizing a Stakeholder Session</li> <li>• Running an Effective Meeting</li> <li>* <i>Consultation Challenge: Presentation</i></li> </ul>
12:00	L U N C H		
1:00 – 2:30	<b>MAPPING THE COMMUNITY</b> <ul style="list-style-type: none"> <li>• Facilitating Divergent Views</li> <li>• Mapping the Community</li> <li>• Understanding Diverse Interests</li> <li>* <i>Community Profile</i></li> </ul>	<b>DEVELOPING SOLUTIONS</b> <ul style="list-style-type: none"> <li>• Using Convergent Facilitation</li> <li>• Analyzing Options</li> <li>• Developing Action Plans</li> <li>* <i>Consultation Challenge: Preferred Strategy</i></li> </ul>	<b>COMMUNICATING DECISIONS</b> <ul style="list-style-type: none"> <li>• Developing Effective Messages</li> <li>• Using Different Mediums</li> <li>• Working with the Media</li> <li>* <i>Consultation Challenge: Message</i></li> </ul>
2:30	2 : 3 0 B R E A K		
2:45 – 5:00	<b>VISIONING A COMMUNITY FUTURE</b> <ul style="list-style-type: none"> <li>• Using Systems Thinking</li> <li>• Visioning for the Future</li> <li>• Establishing Shared Expectations</li> <li>* <i>Vision Score Card</i></li> </ul>	<b>PREPARING RECOMMENDATIONS</b> <ul style="list-style-type: none"> <li>• Knowing Your Audience</li> <li>• Giving Effective Presentations</li> <li>• Informing the Public</li> <li>* <i>Consultation Challenge: Recommendation</i></li> </ul>	<b>TAKING IT HOME</b> <ul style="list-style-type: none"> <li>• The Learning Journey</li> <li>• Making a Leadership Difference</li> <li>• Program Feedback</li> <li>* <i>Personal Re-entry Plans</i></li> </ul>
6:00	6 : 0 0 D I N N E R		
	F R E E T I M E & D I N N E R		