

Professional management delivering quality local government services and programs.

*We serve the public
and ensure that
educational
opportunities are
provided to improve
the management
abilities of those
involved in local
government
administration.*

Welcome to the Society's 2024-28 Strategic Plan, a roadmap designed to propel our organization forward into a future defined by innovation and collaboration. Guided by our commitment to excellence and driven by the evolving needs of our members and communities, this plan outlines our strategic priorities to navigate challenges, seize opportunities, and achieve sustainable growth in the dynamic landscape of local government management.

STRATEGIC PRIORITIES

1. Drive Future Growth:

striving to become the top-of-mind contact for municipal leaders seeking services and professional development.

2. Promote Local Government Management:

creating a rebranding and marketing strategy for SLGM to articulate a new or clarified value proposition for members and to promote local government management as an important profession.

3. Establish a Robust Government:

ensuring a governance structure that supports the future growth and sustainability of the organization and is aligned with organizational goals.

4. Ensure Operational Excellence:

fostering continuous improvement initiatives, and cultivating a culture of efficiency and accountability.

2024-28

STRATEGIC PRIORITIES



Drive Future Growth



Promote Local Government
Management



Establish a Robust Government



Ensure Operational Excellence

2024-28 Strategic Priorities and Objectives

Priority 1

Drive Future Growth:

striving to become the top-of-mind contact for municipal leaders seeking services and professional development.

OBJECTIVES

- 1.1 Engage LGAA and ARMAA to explore opportunities for partnerships and collaboration.
- 1.2 Enhance training opportunities for members.
- 1.3 Develop performance measures that define success.
- 1.4 Develop a strategy for training and development of new CAOs for small municipalities.

Priority 2

Promote Local Government Management:

creating a rebranding and marketing strategy for SLGM to articulate a new or clarified value proposition for members and to promote local government management as an important profession.

OBJECTIVES

- 2.1 Enhance member engagement.
- 2.2 Maintain and enhance awareness of the Society among municipal administrators and senior elected officials.

2.3 Assess attendance at conferences (AB Munis, RMA, etc.) to determine effectiveness.

2.4 Develop a communication and marketing strategy that identifies key messages and target audiences.

2.5 Enhance use of social media.

2.6 Explore an SLGM team award.

Priority 3

Establish a Robust Government:

ensuring a governance structure that supports the future growth and sustainability of the organization and is aligned with organizational goals.

OBJECTIVES

- 3.1 Ensure there is a committee structure that supports organizational goals and governance requirements.
- 3.2 Board to review and update the policies guiding the process to admit new members.
- 3.3 SLGM policies remain current.
- 3.4 Ensure bylaws and governance structure complies with changes to professional legislation when new legislation is proclaimed.



Priority 4

Ensure Operational Excellence:

fostering continuous improvement initiatives, and cultivating a culture of efficiency and accountability.

OBJECTIVES

- 4.1 Modernize current board resources.
- 4.2 Explore opportunities for online forms, electronic payments, and electronic signatures.
- 4.3 Adopt a risk management strategic to address having a single education source for NACLAA.
- 4.4 Review the requirement for reporting professional development completion and criteria.

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CLGM Society of Local
Government Managers

Empowering Local Leaders

